

## Bunk #11

*From Beverly Hills to Homeless Shelter*

*By Shari Rightmer*

From Beverly Hills to homeless shelter; author Shari Rightmer tells her true account of driving on an empty tank of gas to the nearest homeless shelter and checking in, assigned to bunk #11, which became her new home. She had bottomed out; her husband had died, her son was taken away from her, and she had nowhere else to go. No money, no gas, and no friends or family to lean on. She went from shopping on Rodeo Drive and taking care of the stars to hanging around with people she thought at first were the dregs of society. Until she looked around her and saw her new family. She became the princess of bunk #11, and she began to see the world in a different way. She began to see the beauty in everyone; even herself.

### About the Author

(Bakersfield, CA) Shari Rightmer was trained in the medical field and landed a job working with world renowned doctors in Beverly Hills. She crossed paths with the rich and famous every day, and she married a rock star. After his tragic death, she found herself in a homeless shelter, sleeping in Bunk #11.

### Marketing

- Back of the room sales
- Virtual and terrestrial author tour
- Heavy focus on social media; YouTube/Ning/Twitter
- Traditional publicity campaign to radio/TV



**November 2010**

- ISBN 978-1-933918-59-4
- 6x9 trade paperback
- 250 pages
- \$14.95
- Personal Memoir: Inspirational



**BLOOMING TWIG BOOKS TITLES ARE DISTRIBUTED BY:**

**Cardinal Publishers Group**

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Indianapolis, IN 46219

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**Fax:** 317-352-8202

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